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**Portrait Plasma
new indication
for facial scars**

EW announces that the Food and Drug Administration has approved Portrait Plasma for an additional indication, for the treatment of facial scars.

In a multicenter IRB study, 29 patients completed a treatment protocol with the Portrait Plasma to address areas of sunken, atrophic, post-acne scars. Physicians reported that patients had 29 percent improvement in the appearance of scars at six months; patients reported a 35 percent average improvement; and more than 70 percent would recommend the treatment to a friend.

Portrait Plasma was previously approved for the treatment of facial non-facial areas for wrinkles, acne and seborrheic keratosis, facial skin lesions and viral warts.

For more information:
www.rhytec.com

line

**Air cream
for photodamaged chest,
back, shoulders**

EW introduces NIA 24 Sun Damage Repair for Décolletage, Chest, Back and Hands. This product not only moisturizes the skin, but also improves the appearance of sun damage on the décolletage, chest, back and shoulders. NIA 24 contains NIA 24's (Nicotinic Acid molecule 2 percent), which has been shown to significantly improve skin smoothness, tone and texture of the skin while decreasing hyperpigmentation with regular use.

NIA 24 Sun Damage Repair for Décolletage and Hands lifts the

corrections and age spots. (Luna-B White contains evening primrose seed extract, which is very rich in antioxidants). Other ingredients include white tea, squalane, olive and borage oils and provitamin B5.

This product is available through dermatologists and plastic surgeons, as well as medspas.

For more information:
(866) 642-3983
www.nia24.com

**Eclipse Medical
Deka**

**CO₂ laser with
customized pattern
of tiny dots**



Eclipse Medical, in partnership with DEKA, announces the availability of Dermal Optical Thermolysis (DOT) therapy, an advanced carbon dioxide laser that delivers CO₂ energy to targeted areas (i.e., face, neck, décolletage) and effectively treats fine lines and wrinkles, sun damage and acne scarring.

Compared with other CO₂ lasers, the DOT system ablates a customized pattern of tiny, micron-sized dots, instead of ablating an entire skin surface. DOT therapy uses the SmartXide DOT CO₂ laser, which features the DOT scanner. DOT is ideal for treating pigment, skin laxity/texture issues, wrinkles, acne scars and dyschromia, according to the companies.

Once a DOT therapy procedure is complete, thousands of microscopic perforations help stimulate new collagen growth, resulting in improved texture and tone of the skin. Skin around individual perforations is left intact, which allows

Hypnox

**Hypnotherapy helps
alleviate signs
of facial aging**

Hypnox, based in Ontario, Canada, announces the availability of a 25-minute hypnotherapeutic audio track that mimics the effects of cosmetic injectables.

According to the company, Hypnox targets the five main groups of facial muscles (frontalis, corrugator, orbicularis oculi, procerus and orbicular orbis). The hypnotherapy is designed to stop frowning and ease away wrinkles. It works especially well with crow's feet, vertical lines around the mouth and frown lines.

The audio track, which should be used regularly before sleep, begins with progressive muscle relaxation (from head to feet), finishing with a series of movements meant to relax facial muscles. Once the listener is relaxed, the audio focuses on calming and retraining the five key groups of facial muscles. Next, a post-hypnotic suggestion is given to ensure that the work of the audio track continues through the night and the next day.

The Hypnox CD is \$50 plus \$13 for shipping to the United States. Downloads for MP3 players can also be purchased for \$40.

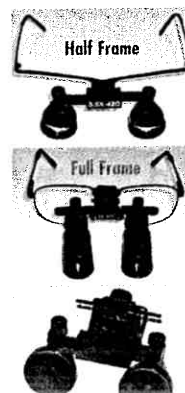
For more information:
www.nypnox.ca

Vision USA

**Lana Loupes in half-frame,
full-frame, clip-ons**

Vision USA offers Lana Loupes in three different styles. They are available in open half-frame, full-frame and clip-on.

The open half-frame style will fit over prescription or safety glasses



All of the Lana Loupes have reflective coatings. The frame is made of nickel alloy/titanium and have a 15-inch to 17-inch working distance.

For more information:
(800) 257-5782
www.visionusasupplies.com

LaneLabs

**Natural collagen drink
improves appearance
and texture of skin**

LaneLabs announces the availability of TOKI, a natural collagen drink that has been clinically proven to decrease fine lines and age spots. This supplement contains three essential nutrients for the skin: active collagen, AdvaCAL fast-release 3A calcium and hyaluronic acid. These ingredients have been combined with hijiki seaweed acids to promote absorption.

TOKI is different than topical applied creams, because it works internally, from the bloodstream, according to the company.

Skin tone, moisture level and resiliency may improve with regular use. Skin texture should be smoother at approximately 60 days.

The product was initially introduced in Japan for the support of joints, but persons using TOKI reported an improvement in skin texture and appearance of the face.

This product, which is derived from seaweed, is consumed by mixing powder with water, juice or your favorite drink.

TOKI can be purchased at www.compassionet.com.

For more information:
(800) 526-3005
www.lanelabs.com

Foss Manufacturing Company

**Silver-, copper-based
technology inhibits**